

# BE A SPONSOR OF THE 2022 MEDINA COUNTY FAIR!

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## **Presenting Sponsorships Available: \$5000.00 for the week (maximum of 3 sponsors)**

- Your company name displayed at all three fair entrances during fair week
  - Your company name/logo displayed on the digital sign at 735 Lafayette Rd. from July 18-Aug. 8
  - Public address announcements throughout fair week
  - 100 fair gate admissions
  - 10 tickets to grandstand event of your choice (excluding main entertainment). Office must be notified of ticket choice by June 10
  - Your company name printed in our entry book and schedule of events
  - Your company's banner displayed all week on the back of the grandstand
  - Indoor or outside vendor space for you to distribute informational material during the week
  - Link to your website and/or Facebook page from our webpage. This link will remain throughout the year.
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## **Grandstand: \$2500.00 for the week**

- Your company name displayed on 2 banners (at the north and south ends of the grandstand) all week
  - Your company name printed in advertising
  - Public address announcements throughout the week
  - 50 fair gate admissions
  - 8 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 10.
  - Space to display promotional items
  - Link to your website and/or Facebook page from our webpage
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## **Entertainment Pavilion: \$2500.00 for the week**

- Space to display your company banner or sign
  - Your company name printed in advertising
  - Public address announcements throughout the week
  - 50 fair gate admissions
  - 8 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 10)
  - Space in the pavilion to display promotional items
  - Link to your website and/or Facebook page from our webpage
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**Free Entertainment: \$1500.00 for the week  
(maximum of 2 sponsors)**

- Space to display your company banner or sign for the week
  - Your company name printed in advertising
  - Public address announcements throughout the week
  - 20 fair gate admissions
  - Link to your website and/or Facebook page from our webpage
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**Kiddie Tractor Pull: \$1500.00**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner during the event
  - Your name listed on all contestant's t-shirts
  - 20 fair gate admissions
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**Beer Garden: \$1500.00**

- Public address announcements throughout the week
  - Your company name on a banner displayed at the beer garden
  - Your company name printed in advertising
  - 8 fair admissions
  - 8 tickets of your choice to grandstand entertainment (excluding main entertainment. Office must be notified of your choice by June 10)
  - Opportunity to hand out promotional material
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**Parking Lot: \$1000.00  
(plus 50 vests provided by sponsor)**

- Sponsors name to appear on all vests worn by parking lot attendants during fair week
  - 10 fair gate admissions
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**OSTPA Tractor/Truck Pull: \$1000.00  
(or 2 sponsors @ \$500.00)**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign during the event
  - 4 fair admissions per \$500.00 sponsor
  - 4 tickets or pit passes to the event per \$500.00 sponsor
  - 1 opportunity during the event to hand out promotional material
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### **OSTPA Sled: \$1500.00**

- Public address announcements during the event
  - Your company name on 2 flags attached to the sled during the event
  - 8 fair gate admissions
  - 8 tickets or pit passes to the OSTPA event
  - 1 opportunity during the event to hand out promotional material
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### **OSTPA Scraper: \$500.00**

**(2 scraper sponsorships available)**

### **OSTPA Roller: \$500.00**

**( 2 roller sponsorships available)**

- Public address announcements during the event
  - Your company name on a flag on the scraper or roller sponsored
  - 4 fair gate admissions
  - 4 tickets or pit passes to OSTPA event
  - 1 opportunity during the event to hand out promotional material
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### **Motocross Bikes and Quads: \$1000.00**

**(or 2 sponsors @ \$500.00)**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign during the event
  - 4 fair admissions per \$500.00 sponsor
  - 4 tickets or pit passes per \$500.00 sponsor to the motocross event
  - 1 opportunity during the event to hand out promotional material
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### **Motocross Bike Classes: \$300.00**

**Motocross Quad Classes: \$300.00**

- Public address announcements during the event
  - 2 fair gate admissions
  - 2 tickets or pit passes to Motocross event'
  - 1 opportunity during the event to hand out promotional material
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**Rough Truck Contest: \$1000.00  
(or 2 sponsors @ \$500.00)**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign during the event
  - 4 fair admissions per \$500.00 sponsor
  - 4 tickets or pit passes per \$500.00 sponsor to the rough truck event
  - 1 opportunity during the event to hand out promotional material
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**Rough Truck Modified Classes: \$300.00  
Rough Truck Stock Classes: \$300.00**

- Public address announcements during the event
  - 2 fair gate admissions
  - 2 tickets or pit passes to Rough Truck event
  - 1 opportunity during the event to hand out promotional material
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**Auto-Cross: \$1000.00 each  
(or 2 sponsors @ \$500.00)**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign during the event
  - 4 fair admissions per \$500.00 sponsor
  - 4 tickets or pit passes per \$500.00 sponsor to the auto-cross event
  - 1 opportunity during the event to hand out promotional material
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**Demolition Derby: \$1000.00 each  
(or 2 sponsors @ \$500.00)**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign during the event
  - 4 fair admissions per \$500.00 sponsor
  - 4 tickets or pit passes per \$500.00 sponsor to the demolition derby event
  - 1 opportunity during the event to hand out promotional material
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**Demolition Derby Classes: \$300.00**  
**(maximum of 5 sponsors)**

- Public address announcements during the event
  - 2 fair gate admissions
  - 2 tickets or pit passes to Demolition Derby event
  - 1 opportunity during the event to hand out promotional material
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**Demolition Derby (Mad Dog): \$1000.00**  
**(or 2 sponsors @ \$500.00)**

**This event is for the hardest hitter of the night**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign during the event
  - 4 fair admissions per \$500.00 sponsor
  - 4 tickets per \$500.00 sponsor to the demolition derby event
  - 1 opportunity during the event to hand out promotional material
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**Bull Riding: \$1000.00**  
**(or 2 sponsors @ \$500.00)**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign during the event
  - 4 fair admissions per \$500.00 sponsor
  - 4 tickets per \$500.00 sponsor to the bull riding event
  - 1 opportunity during the event to hand out promotional material
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**Bull Riding Shark Cage: \$500.00**

- Public address announcements during the event
  - Your company name on a 2x6 banner hung on the cage
  - 4 fair gate admissions
  - 4 tickets to the bull riding event
  - 1 opportunity during the event to hand out promotional material
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**Bull Riding Chutes: \$400.00 each  
(limit of 6 chutes sold)**

- Public address announcements during the event
  - Your company name printed in advertising
  - 4 fair gate admissions
  - 4 tickets to the bull riding event
  - 3 ft.x 6 ft. banner on chutes (provided by fair)
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**Mutton Busting: \$300.00 each**

- Public address announcements during the event
  - 2 fair gate admissions
  - 2 tickets to Bull Riding event
  - 1 opportunity during the event to hand out promotional material
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**Barrel Racing: \$300.00 each**

- Public address announcements during the event
  - 2 fair gate admissions
  - 2 tickets to Bull Riding event
  - 1 opportunity during the event to hand out promotional material
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**Mini-Horse Show: \$300.00**

- Public address announcements during the event
  - 2 fair gate admissions
  - 2 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 10.
  - 1 opportunity during the event to hand out promotional material
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**Landscape Design Contest: \$1000.00  
(or 2 sponsors @ \$500.00)**

- Your company name printed in advertising
  - Space for a company banner near one of the displays
  - 4 fair admissions per \$500.00 sponsor
  - 4 tickets per \$500.00 sponsor to grandstand entertainment (excluding main entertainment. Office must be notified of ticket choice by June 10)
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## **Community Center Banners: \$1000.00 per year**

- We will provide a 3 ft.x 6 ft., full color, reusable banner for you
  - Your banner will be displayed all year long in a prominent area in the Community Center.
  - Banners are renewable each year for \$1000.00 per year.
  - **This is a great way to advertise your business in a high traffic area throughout the year.**
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## **Show Arena: \$1000.00**

- The fair will provide two 3x6 banners to be hung on the show arena building during fair week
  - 8 fair gate admissions
  - 8 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 10.
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## **Building Sponsors: \$500.00 per building**

**(All buildings are available for sponsorship except the Community Center, Pavilion, Grandstand, Draft Horse Barn, and Show Arena. Please refer to the fair grounds map for building choices)**

- Your company banner displayed on your sponsored building during fair week
  - 4 fair gate admissions
  - 4 tickets to grandstand entertainment (excluding main entertainment. Office must be notified of ticket choice by June 10)
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## **Fireworks: \$500.00 (maximum of 2 sponsors)**

- Public address announcements before the event
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign
  - 4 fair gate admissions
  - 4 tickets to grandstand entertainment (excluding main entertainment. Office must be notified of ticket choice by June 10)
  - 1 opportunity to hand out promotional material before the event
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## **Draft Horse Department: \$500.00**

- Public address announcements during the horse shows
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign during the event
  - 4 fair gate admissions
  - 4 tickets to grandstand entertainment (excluding main entertainment. Office must be notified of ticket choice by June 10)
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## **Fence Banners: \$500.00 (multiple sponsorships available)**

- The fair provides a 3 ft.x 6 ft. full color, reusable banner for you
  - Your banner will be displayed for 30 days before the fair and 30 days after the fair on our track fence (along Smith Rd.). **It will not be displayed during fair week.**
  - We have limited space, so this is on a first come/first served basis
  - Deadline is June 24.
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## **Horse Arena Banners: \$500.00 per year**

- The fair provides a 3 ft.x 6 ft., full color, reusable banner for you
  - Your banner will be displayed all year long by the horse show arena.
  - Banners are renewable each year for \$500.00 per year.
  - Deadline is June 24.
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## **Basketball Free Throw Contest: \$500.00**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign during the event
  - 4 fair gate admissions
  - 4 tickets to grandstand entertainment (excluding main entertainment. Office must be notified of ticket choice by June 10)
  - Your name listed on the sign-up sheet for contestants
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**Honors Band and Choir: \$500.00**  
**(maximum of 2 sponsors)**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner during the event
  - 4 fair gate admissions
  - 4 tickets to grandstand entertainment (excluding main entertainment. Office must be notified of ticket choice by June 10)
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**Picnic Tables/Benches: \$500.00**

- Name of your choice permanently displayed on a new picnic table or bench to remain on the fair grounds
  - Tables and benches will be placed in high traffic areas throughout the year
  - ***Deadline for tables/benches is July 1***
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**Hay Bale Decorating Contest: \$400.00**

- Your company name printed in advertising
  - Your company name posted by the winning entries
  - 4 fair gate admissions
  - 4 tickets to grandstand entertainment (excluding main entertainment. Office must be notified of ticket choice by June 10)
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**Coloring Contest: \$300.00**

- Your company name printed on each entry blank
  - Sponsorship recognition in the entry book
  - The opportunity to judge entries
  - 2 fair gate admissions
  - 2 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 10)
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**Veteran's Day : \$300.00**  
**Senior Citizen Day: \$300.00**  
**Kid's Day: \$300.00**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space in the pavilion to display promotional items during the event
  - Space for a company banner during the event
  - 2 fair gate admissions
  - 2 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 10)
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**Farm Tractor Pull: \$250.00**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner or on a digital sign during the event
  - 2 fair gate admissions
  - 2 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 10)
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**Farm Tractor Pull Classes: \$100.00 each**

- Public address announcements during the class
  - Your name on a trophy (office must be notified by June 10)
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**Farm Tractor Pull Ads**

- Ad space is available in the Farm Tractor Pull programs:  
1/4 page: \$25.00  
1/2 page: \$50.00  
Full page: \$100.00
  - Please contact the fair office by June 10 for details
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**Medina County Fair Prince and Princess Contest: \$200.00**  
**(maximum of 2 sponsors)**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner during the event
  - 2 fair gate admissions
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**Medina County Fair Royal Court Contest: \$200.00**  
**(maximum of 2 sponsors)**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner during the event
  - 2 fair gate admissions
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**Ohio State Armwrestling: \$200.00**  
**(maximum of 2 sponsors)**

- Public address announcements during the event
  - Your company name printed in advertising
  - Space for a company banner during the event
  - 2 fair gate admissions
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**Golf Carts: \$100.00**

- Your company name on each golf cart sponsored
  - (Golf carts are used by the Directors during the fair and travel throughout the grounds during fair week)
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**Best of Show Awards: \$10.00-\$25.00 each**

- Several awards are available in the Home, Craft, Antique, Photography, Art and Flower Departments
  - You will receive recognition of your business on a sign in the sponsored department and
  - Your business listed in the fair entry book (if received by April 8)
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**ALL SPONSORSHIP INFORMATION, ALONG WITH PAYMENT, MUST BE RECEIVED BY FRIDAY, APRIL 8, 2022 TO BE ACKNOWLEDGED IN THE FAIR ENTRY BOOK.**

**Fence banner sponsorships (and all banner information) must be received by Friday, June 24, 2022.**