

Medina County Fair 720 W. Smith Rd. Medina, OH 44256 Phone: 330-723-9633 Fax: 330-723-9632 Medinafair@gmail.com

2025 Medina County Fair Sponsorship Packages

Overview

The Medina County Fair offers various sponsorship packages to showcase your business at Medina County's largest annual event. We have over 100,000 visitors, thousands of exhibitors, and are advertised in most local newspapers and radio stations.

Summary

What is Included	Your company's name will be advertised alongside what you sponsor on the MCF
	website and pocket schedule.
What We Need	Contact Information including: Name, Business Name, Phone Number, Email, &
	Address. We accept payment in the form of cash, check, or credit card.
Our Following	Instagram: 1,700 followers
	Facebook: 25,000 followers
	Website: 34,000 views
	Google: 33,000 views
Available	\$5,000 – Presenting Sponsor
Sponsorship Levels	\$2,500 – Grandstand or Entertainment Pavilion
	\$1,500 – Grandstand Contests, Free Entertainment, OSTPA Sleds, Kiddie Tractor Pull
	\$500-\$1,000 – Parking Lot, Community Center and Fence Banners, Fireworks,
	Honors Band/Choir, School Exhibits, Picnic Tables/Benches, Buildings, Draft
	Horse/Hitch Show, Basketball Free Throw
	\$25-\$400 - Various Contests, Themed Days, Golf Carts, Best of Show Awards

ALL SPONSORSHIP INFORMATION, ALONG WITH PAYMENT, MUST BE RECEIVED BY TUESDAY, APRIL 15, 2025, TO BE ACKNOWLEDGED IN THE FAIR ENTRY BOOK.

ALL BANNER INFORMATION MUST BE RECEIVED BY FRIDAY, JUNE 20, 2025.

Questions/Sign Up

If you are interested in becoming a sponsor for the Medina County Fair, or have questions, please email or call the office.

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Sponsorship Packages: \$2,500 - \$5,000

Presenting Sponsorship \$5000.00

(Maximum of 3 sponsors)

- Your company name displayed at all three fair entrances during fair week.
- Your company name/logo displayed on the digital sign at 735 Lafayette Rd. from July 15-Aug. 3
- Public address announcements throughout fair week
- 100 fair gate admissions
- 24 tickets to grandstand event of your choice (excluding main entertainment). Office must be notified of ticket choice by June 20.
- Your company name printed in our fair book and schedule of events.
- Your company's banner displayed all week on the back of the grandstand.
- Indoor or outside vendor space for you to distribute informational material during the week.
- Link to your website and/or Facebook page from our webpage. This link will remain throughout the year.

Entertainment Pavilion \$2500.00

- Space to display your company banner or sign
- Your company name printed in advertising.
- Public address announcements throughout the week
- 50 fair gate admissions
- 16 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.
- Space in the pavilion to display promotional items or outside booth
- Link to your website and/or Facebook

Grandstand \$2500.00

- Your company name displayed on 2 banners (at the north and south ends of the grandstand) all week.
- Your company name printed in advertising.
- Public address announcements throughout the week
- 50 fair gate admissions
- 16 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.
- Space to display promotional items.
- Link to your website and/or Facebook

Sponsorship Packages: \$1,500

Free Entertainment \$1500.00

(Maximum of 2 sponsors)

- Space to display your company banner or sign for the week.
- Your company name printed in advertising.
- Public address announcements throughout the week
- 20 fair gate admissions
- Link to your website and/or Facebook

OSTPA Sled \$1500.00

- Public address announcements during the event
- Your company name on a flag attached to the sled during the event.
- 12 fair gate admissions
- 12 tickets or pit passes to the OSTPA event.
- 1 opportunity during the event to hand out promotional material.

Kiddie Tractor Pull \$1500.00

- Public address announcements during the event
- Your company name printed in advertising.
- Space for a company banner during the event
- Your name listed on all contestant's t-shirts.
- 20 fair gate admissions

<u>Motocross</u> \$1500.00

(Or 2 sponsors @ \$750.00)

- Public address announcements during the event
- Your company name printed in advertising.
- Space for a company banner or on a digital sign during the event
- 6 fair admissions (per \$750.00 sponsor)
- 6 tickets or pit passes (per \$750.00 sponsor) to the motocross event.
- 1 opportunity during the event to hand out promotional material.

Rough Truck Contest \$1500.00

(Or 2 sponsors @ \$750.00)

- Public address announcements during the event
- Your company name printed in advertising.
- Space for a company banner or on a digital sign during the event
- 6 fair admissions (per \$750.00 sponsor)
- 6 tickets or pit passes (per \$750.00 sponsor) to the rough truck event.
- 1 opportunity during the event to hand out promotional material.

Sponsorship Packages: \$1,500 continuted

OSTPA Tractor/Truck Pull \$1500.00

(Or 2 sponsors @ \$750.00)

- Public address announcements during the event.
- Your company name printed in advertising.
- Space for a company banner or a digital sign during the event.
- 6 fair admissions (per \$750.00 sponsor)
- 6 tickets or pit passes to the event (per \$750.00 sponsor)
- 1 opportunity during the event to hand out promotional material.

Bull Riding \$1500.00

(Or 2 sponsors @ \$750.00)

- Public address announcements during the event
- Your company name printed in advertising.
- Space for a company banner or on a digital sign during the event
- 6 fair admissions (per \$750.00 sponsor)
- 6 tickets (per \$750.00 sponsor) to the bull riding event
- 1 opportunity during the event to hand out promotional material.

Demolition Derby \$1500.00

(Or 2 sponsors @ \$750.00)

- Public address announcements during the event
- Your company name printed in advertising.
- Space for a company banner or on a digital sign during the event
- 6 fair admissions (per \$750.00 sponsor)
- 6 tickets or pit passes (per \$750.00 sponsor) to the demolition derby event.
- 1 opportunity during the event to hand out promotional material.

Sponsorship Packages: \$500 - \$1,000

OSTPA Roller \$500.00

(2 sponsorships available)

- Public address announcements during the event
- Your company name on a flag on the scraper or roller sponsored.
- 4 fair gate admissions
- 4 tickets or pit passes to OSTPA event.
- 1 opportunity during the event to hand out promotional material.

<u>Demolition Derby - Mad Dog</u> \$500.00

This event is for the hardest hitter of the night

- Public address announcements during the event
- Your company name printed in advertising.
- Space for a company banner or on a digital sign during the event
- 4 fair admissions
- 4 tickets to the demolition derby
- 1 opportunity during the event to hand out promotional material.

Bull Riding Shark Cage \$500.00

- Public address announcements during the event
- Your company name on the cage
- 4 fair gate admissions
- 4 tickets to the bull riding event
- 1 opportunity during the event to hand out promotional material.

Picnic Tables & Benches: \$500.00

- Name of your choice permanently displayed on a new picnic table or bench to remain on the fairgrounds.
- Made of recycled plastic (long lasting).
- Tables and benches will be placed in high traffic areas throughout the year.
- Deadline for tables/benches is June 3

Show Arena \$1000.00

- The fair will provide two 3x6 banners to be hung on the show arena building during fair week.
- 8 fair gate admissions
- 8 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

Landscape Design Contest \$1000.00

(Or 2 sponsors @ \$500.00)

Your company name printed in advertising.

Space for a company banner near one of the displays

- 4 fair admissions per \$500.00 sponsor
- 4 tickets per \$500.00 sponsor to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

Parking Lot \$1000.00 (2 available)

(Plus 50 vests provided by sponsor)

- Sponsors name to appear on all vests worn by parking lot attendants during fair week.
- 8 fair gate admissions (per \$1,000)

Sponsorship Packages: \$500 - \$1,000

Community Center Banners \$1000.00 per year

- The fair will provide a 3 ft. by 6 ft., full color, reusable banner for you.
- Your banner will be displayed all year long in a prominent area in the Community Center.
- Banners are renewable each year for \$1000.00 per year.
- This is a great way to advertise your business in a high traffic area throughout the year.

School Exhibits \$1000.00

(Or multiple sponsors @ \$100.00-\$500.00 each)

\$400-500 level sponsorship:

- 4 fair admissions
- 4 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.
- Your company name displayed by the school exhibits during fair week.

\$200-\$300 level sponsorship:

- 2 fair admissions
- 2 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.
- Your company name displayed by the school exhibits during fair week.

\$100 level sponsorship:

 Your company name displayed by the school exhibits during fair week.

Fireworks \$1000.00

(Or 2 sponsors @ \$500.00)

- Public address announcements before the event
- Your company name printed in advertising.
- Space for a company banner or on a digital sign
- 4 fair gate admissions per \$500.00 sponsorship
- 4 tickets per \$500 sponsor to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.
- 1 opportunity to hand out promotional material before the event.

Honors Band and Choir \$1000.00

(Or 2 sponsors @ \$500.00)

- Public address announcements during the event
- Your company name printed in advertising.
- Space for a company banner during the event
- 4 fair gate admissions (per \$500.00 sponsorship)
- 4 tickets (per \$500 sponsor) to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

OSTPA Tractor/Truck Pull & Farm Pull Speed Board \$500.00

- Public address announcements during the event
- Space for a company banner during the event
- 4 fair gate admissions
- 4 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

Sponsorship Packages: \$500

<u>Draft Horse Department and Hitch Shows</u> \$500.00

- Public address announcements during the horse shows
- Your company name printed in advertising.
- Space for a company banner or on a digital sign during the events
- 4 fair gate admissions
- 4 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

Building Sponsors \$500.00 per building

- *All buildings are available for sponsorship except the Community Center, Pavilion,
 Grandstand, and Show Arena*
- Your company banner displayed on your sponsored building during fair week.
- 4 fair gate admissions
- 4 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

Infield Fence Banners \$500.00

- *Available for Motocross, Rough Truck,
 Demo Derby, & OSTPA*
- The fair provides a 3 ft. by 5 ft.., full color, reusable banner for you.
- Your banner will be displayed during the selected event only.
- Banners are renewable each year for \$500.00.
- Deadline is June 20.

Fair Week Fence Banners \$500.00 per year

- The fair provides a 3 ft. by 6 ft., full color, reusable banner for you.
- Your banner will be displayed from the Monday through Sunday of fair week.
- Banners are renewable each year for \$500.00.
- Deadline is June 20.

60 Day Fence Banners \$500.00

- The fair provides a 3 ft. by 6 ft. full color, reusable banner for you.
- Your banner will be displayed for 30 days before the fair and 30 days after the fair on our track fence (along Smith Road). Banner will not be displayed during fair week.
- We have limited space, so this is on a first come/first served basis.
- Deadline is June 20.

Basketball Free Throw Contest \$500.00

- Public address announcements during the event
- Your company name printed in advertising.
- Space for a company banner or on a digital sign during the event
- 4 fair gate admissions
- 4 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.
- Your name listed on the sign-up sheet for contestants.

Sponsorship Packages: \$400 - \$500

Wilderness Adventures \$500

- 2ft. x 3ft. banner at the front entrance of the show (West Hall of Community Center).
- 10x10 booth
- 14 fair gate admissions
- Social media recognition
- Retail sales permitted.
- A time slot for open seminars (great opportunity for you to increase your own donations, sponsorships and/or memberships).
- No firearms for sale/display

Wilderness Adventures \$250

- 2ft. x 3ft. banner at the front entrance of the show (West Hall of Community Center).
- 7 fair gate admissions
- Social media recognition
- No firearms for sale/display

\$400.00 each 6 Chutes Available

- Public address announcements during the event
- Your company name printed in advertising.
- 4 fair gate admissions
- 4 tickets to the bull riding event
- Company banner (provided by the fair) on chutes or gates.

Hay Bale Decorating Contest \$400.00

- Your company name printed in advertising.
- Your company name posted by the winning entries.
- 4 fair gate admissions
- 4 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

Royal Court Contests

Sing & Queen, Prince & Princess, or Jr. Prince & Princess\$400.00 each

- Public address announcements during the event
- Your company name printed in advertising.
- Space for a company banner during the event
- 4 fair gate admissions

Ohio State Arm Wrestling \$300.00

- Public address announcements during the event
- Your company name printed in advertising.
- Space for a company banner during the event
- 2 fair gate admissions
- 2 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

Sponsorship Packages: \$100 - \$300

Motocross Bike Classes: \$300.00

- Public address announcements during the event
- 2 fair gate admissions
- 2 tickets or pit passes to motocross.
- 1 opportunity during the event to hand out promotional material.

Rough Truck Modified Classes: \$300.00 Rough Truck Stock Classes: \$300.00

- Public address announcements during the event
- 2 fair gate admissions
- 2 tickets or pit passes to Rough Truck event.
- 1 opportunity during the event to hand out promotional material.

Barrel Racing \$300.00 each

- Public address announcements during the event
- 2 fair gate admissions
- 2 tickets to Bull Riding event
- 1 opportunity during the event to hand out promotional material.

Golf Carts \$100.00

- Your company name on each golf cart sponsored.
- Golf carts are used by Directors throughout fair week

Demolition Derby Classes: \$300.00 (5 Available)

- Public address announcements during the event
- 2 fair gate admissions
- 2 tickets or pit passes to Demo Derby
- 1 opportunity during the event to hand out promotional material.

Mutton Busting \$300.00

- Public address announcements during the event
- 2 fair gate admissions
- 2 tickets to Bull Riding event
- 1 opportunity during the event to hand out promotional material.

Coloring Contest \$300.00

- Your company name printed on each entry blank.
- Sponsorship recognition in the entry book
- The opportunity to judge entries.
- 2 fair gate admissions
- 2 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

Photography Dept. Boards \$200.00 each

- Unlimited sponsorships available
- Your company name/logo displayed in the Photography Dept.

Sponsorship Packages: \$10-\$300

Veteran's Day: \$300.00
Senior Citizen Day: \$300.00
Kid's Day: \$300.00

- Public address announcements during the event
- Your company name printed in advertising.
- Space in the pavilion to display promotional items during the event.
- Space for a company banner during the event
- 2 fair gate admissions
- 2 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

Farm Tractor Pull \$250

- Public address announcements during the event
- Your company name printed in advertising.
- Space for company banner or on a digital sign during the event
- 2 fair gate admissions
- 2 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.

Farm Tractor Pull Classes \$100.00 each

- Public address announcements during class & listed on fair website.
- Your name on a trophy (must notify fair office by June 20)

Mini-Horse Show \$300.00

- Public address announcements during the event
- 2 fair gate admissions
- 2 tickets to grandstand entertainment (excluding main entertainment). Office must be notified of ticket choice by June 20.
- 1 opportunity during the event to hand out promotional material.

Best of Show Awards: \$10.00-\$25.00

- Several awards are available in the Home,
 Craft, Antique, Photography and Art Departments
- You will receive recognition of your business on a sign in the sponsored department.
- Your business will be listed in the Fair Entry Book (if received by April 15)

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All banner information must be received by FRIDAY, JUNE 20, 2025.

We invite you to be a part of Medina County's largest event where we have over 100,000 visitors, as well as thousands of exhibitors, each year. If you do not find a sponsorship package to fit your budget, please contact us. We will design a package just for you! Thank you for your support.

We look forward to working with you in 2025!



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